



Introducing personal budgets The English story so far..

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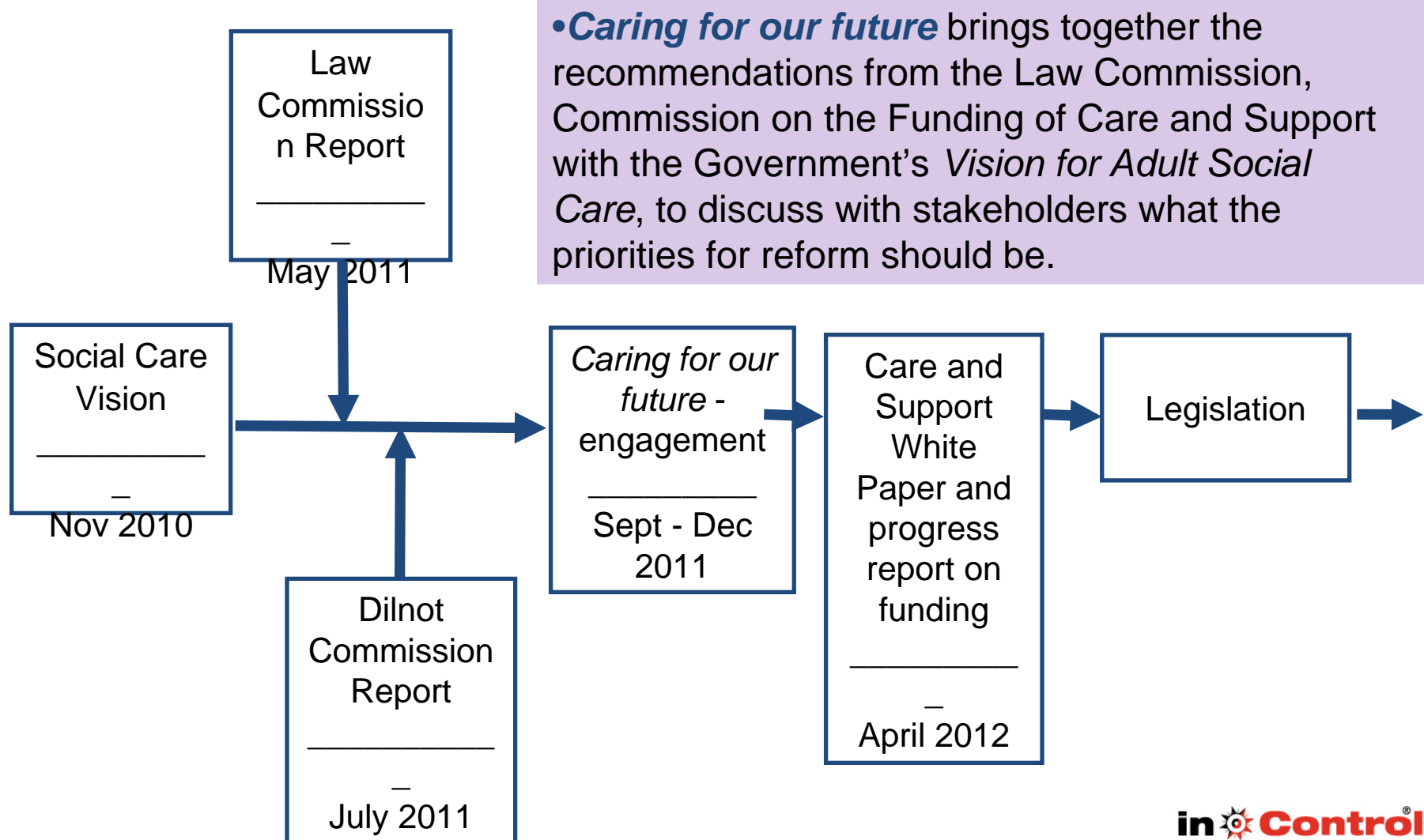
Emergence in policy (1)

- Background of disability and inclusion movements, direct payments etc.
- Think tanks (Demos), In Control (2003)
- Social care policy review
- Strategy unit looking for big ideas
- Individual budget pilot programme

Emergence in policy (2)

- Initial political push and then de-facto consensus
- Putting People First
- Coalition agreement
- Vision for Adult Social Care
- Health, Education, Right to Control
- Open Public Services

The Reform Timeframe



An adoptable innovation?

- Requiring significant system, role and practice changes
- Major relationship changes needed
- Limited trialling
- Perceived as threatening to range of established interests
- Limited leadership/enthusiasts
- Positive impact but visibility limited

Implementation approach

- £500m over three years to councils
- Circulars giving modest direction
- Regional support structures and resources
- National central and local government “consortium”
- Initial SDS target (30%) (pros and cons)
- Milestones and surveys

Half full?

- Outcomes very positive (POET), some benefit more than others, process still problematical
- PBs over 30% but very variable
- Direct payments stalling, government determined, 2013 goal
- Authenticity of managed PBs?
- Lots of transferable learning

Some issues

- Policy and implementation silos
- Speed meant ground not prepared (but..)
- Main policy implementation levers were not aligned (inc. performance and regulation)
- Some key elements contested
- Significant system, practice and technical issues emergent..
- Grant not strongly targeted

Thoughts

- Invest in leadership (culture and capacity, professionals, people, families, user/carer led organisations)
- Prepare the ground in early phase: create a coalition across sector
- Align levers and incentives
- Tackle key barriers early (but don't RAS obsess!)
- Check results locally (see POET www.in-control.org.uk/poet)

Thoughts continued

- Invest in market and provider development
- Build sustainable support planning capacity (especially user and peer led)
- Support underdeveloped elements – e.g. primary prevention/social capital
- Use some development £ collectively
- Personal budgets not a silver bullet – support other person centred approaches

Maintaining momentum: Think Local Act Personal Partnership

- National and umbrella organisations committed to personalised community based social care
- Owned by the sector including people who use social care and family carers
- Starting from the outcomes and experiences important to people

What TLAP does

- Reviewing progress, identifying obstacles and working with others to resolve these
- Sharing solutions widely
- Working with government and other key bodies to help make personalisation real
- **Priorities: co-production with people and families, personal budgets working for all, helping providers and the workforce deliver, information to help people take control, communities supporting each other, sustainability**

Some early products

DOES IT WORK?

A guide to evaluating
community capacity initiatives

June 2011

PROVIDER BLUEPRINT

Select an option ↓



People



Money

PAYING FOR
LONG-TERM CARE
IN ENGLAND



Re-thinking support
planning: Ideas for an
alternative approach

October 2011

www.thinklocalactpersonal.org.uk

The screenshot shows the homepage of the website. At the top, there is a navigation bar with links for Contact, E-bulletin, Help, Access keys, Sitemap, Your details, Make text larger, and Find us on (with Facebook and Twitter icons). The logo 'think local act personal' is on the left, and a search bar with 'Enter keyword...' and a 'Go' button is on the right. Below the navigation bar is a main menu with links for Home, About, Topics and resources, News, Events, Regions, Discuss, and Latest resources. The main content area features a headline: 'Think Local, Act Personal: New sector-wide partnership for transforming adult social care - more'. Below this is a section for 'Provider blueprint' with a sub-header 'A tool for supporting providers and commissioners to learn from innovative practice in commissioning and delivering personalised services. View the provider blueprint.' and an icon of a person with a blueprint. To the right is a section for 'Building Community Capacity' with a sub-header 'Interested in the role of social capital in the transformation of social care?' and a photo of a group of people. Below these are sections for 'Topics and resources' with a 'Find resources and publications' button, 'Latest news' with three news items, and 'Key resources' with a list of links. At the bottom right, there is a 'Receive our e-bulletins' section with a 'Register here to receive our e-bulletins' button, and a 'Case studies from our network' section with a 'Case studies from our network' link.

think local
act personal

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Enter keyword...

Building Community Capacity network

Home About Topics and resources News Events Regions Discuss Latest resources

Think Local, Act Personal: New sector-wide partnership for transforming adult social care - [more](#)

Provider blueprint

A tool for supporting providers and commissioners to learn from innovative practice in commissioning and delivering personalised services. [View the provider blueprint.](#)

Building Community Capacity

Interested in the role of social capital in the transformation of social care?

Topics and resources

[Find resources and publications](#)

Latest news

- ▶ [Caring for our future White Paper consultation launched](#)
The Department of health want to hear your views on the future of care and support. What priorities do you think this Government needs to focus on to improve the care and support system?
- ▶ [Making Direct Payments work better - Developing cost effective models of support for people purchasing and managing their own care](#)
Effective support is key to enabling more people to take up direct payments successfully, but what does a good cost effective support service look like? This is your chance to help answer that question.
- ▶ [Creating stronger and more inclusive communities which value everyone's right to contribute](#)
NAAPS, Centre for Inclusive Futures, Community Catalysts, New Economics Foundation, KeyRing, CSV and independent consultant John Gillespie launch a new report today

Key resources

- ▶ [Paying for long term care in England](#)
- ▶ [National Market Development Forum](#)
- ▶ [Think Local Act Personal \(pdf - 368Kb\)](#)
- ▶ [Provider Blueprint](#)
- ▶ [Productivity and personalisation](#)
- ▶ [Personal budgets DVD](#)
- ▶ [Social Care Procurement - briefing note](#)

Receive our e-bulletins

[Register here to receive our e-bulletins](#)

Case studies from our network

SCIE's new audit tool enables you to identify and assess new ideas and established practice and share them with colleagues.

[Case studies from our network](#)

Markers of progress

- set of statements from people saying what they would expect to see and experience if personalisation is real and working well
- matched against key elements to be in place to make these experiences possible
- these are “markers” that will help show how well a locality or organisation is doing in achieving personalisation and community-based support



Contact us

visit www.in-control.org.uk